

Headline	Blogger known for Singlish asked to write story about good English		
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Description	Local blogger mrbrown commissioned by the Speak Good English Movement to write an online blog story		

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Known for his hugely popular Singlish podcasts and blog posts, Mr Brown has turned English ambassador for the Speak Good English Movement.

The movement's campaign manager, Ms Jeanine Tan recognizes the contradiction.

However, she says he appeals to their young target audience who spend most of their time online.

"What's interesting is that although he does use a lot of singlish in his podcast and his writing, he is also someone who has a very strong grasp of the language, who also knows the importance of being able to speak and use the language well."

Mr Brown was commissioned to write an online blog story which involves six characters.

Ms Tan again.

"If you read the story you will see that we have weaved in english tips and anecdotes like highlighting different aspects of english like popular english phrases and quotes crying over split milk , getting brownie points and so on."

The Speak Good English Movement started in year 2000.

It is a nation wide movement to encourage Singaporeans to speak standard english that is universally understood.