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## Speak Good English Movement targets service, retail sectors

By Chan Eu Imm, Channel NewsAsia | Posted: 19 August 2008 1549 hrs

SINGAPORE: This year's Speak Good English Movement (SGEM) is targeting the service and retail sectors.

The organisers want to improve the standard of spoken English among those who communicate frequently with Singaporeans and international visitors.

Going beyond just raising awareness on the importance of speaking the language well, the movement also wants to encourage people who cannot speak Standard English to be open about improving their language skills.

Organisers of SGEM said Standard English has nothing to do with accent. It only emphasises correct grammar and pronunciation.



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